Greetings to all,

It certainly has been an interesting year, Wisconsin has enjoyed a good year in regard to weather and I am sure we all appreciate that after the last few years. As expected there was some pullback in the industry, that big run was impressive though. The National herd is still small no denying it and the demand for Simmental and Sim influenced cattle is at an all time high. Looking forward WSA is positioned well to assist the membership and Junior organization in promoting and supporting their needs and endeavors in the future. I want to thank each and every one of you for your participation and support of the organization without you it could not happen. As always my phone is always open to discuss any and all of your questions or concerns.

Shawn Woodford
President

**WSA Midwest Fall Roundup Sale 2015**

**Sale Managers**.. Ruble Cattle Services, Marshall and Jeremie Ruble  
**Auctioneer**........ Scott Krosch  
**Consultants**...... Scott Krosch & Dalton Lundy  
**Ringman**......... Bill Schermer, Midwest Beef Producer Jared Ruetter, Midwest Beef Producer Austin Brandt, Livestock Plus Inc.  
**WSA Sale Committee**.. Craig Kaisand, Trent Templeton, Nate Moll, & Perry Wolff

Cow Calf Pairs ....4 Lots averaged $ 3,988 to total $15,950  
Bred Cows..........6 Lots averaged $3,100 to total $18,600  
Bred Heifers ......10 Lots averaged $3,040 to total $30,400  
Open Heifers......13 Lots averaged $2,016 to total $26,200  
Bulls................2 Lots averaged $1,875 to total $3,750  
Steers...............4 Lots averaged $1,813 to total $7,250

Pen of Commercial Open Heifers , 1 Lot averaged $10,800 to total $10,800  
Semen..................5 Lots averaged $761 to total $3,805  
Embryos.............5 Lots averaged $2,540 to total $12,700

40 Live Lots averaged $2,824 to Total $112,950  
50 Total Lots averaged $2,590 to Total $129,455

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**High-Selling Lots**

$10,800 – Pen of Commercial Open Heifers, by Harmonys War Eagle, cons. by CR Cattle Company Douds, IA; sold to multiple buyers in IA, IL, & WI

$5,500 – Cow Calf Pair, JF Ebonys Joy 6121S, by CNS Dream On L186, cons. by Maggle Simmental Farms, Sturgeon Bay, WI; sold to David Groves, Lewisville, AR

$4,500 – Bred Cow, Bunker Hill Sheza Joy 2Y, by GWS Ebonys Trademark 6N, cons. by Bunker Hill Simmentals, Platteville, WI; sold to Kaisand Cattle Farm, Bussey, IA

$4,400 – Bred Heifer, Lady in Black 03B, by MR HOC Broker, cons. by Sleepy Hollow Ranch, Poynette, WI; sold to Ads County Road Haven, Reedsburg, WI

$4,000 – Bred Heifer, Windy Hill Ella, by Sand Ranch Hand, cons. by Maggle Simmental Farms, Sturgeon Bay, WI; sold to Kaisand Cattle Farm, Bussey, IA

$3,900 – Bred Heifer, BHS Kathrine 7B, by FBF1 Combustible, cons. by Maggle Simmental Farms, Sturgeon Bay, WI; sold to ELS Acres, Eau Claire, WI

$3,700 – Bred Heifer, DF HFS Shawna B065, by Felt Next Big Thing 54T, cons. by Maggle Simmental Farms, Sturgeon Bay, WI; sold to ELS Acres, Eau Claire, WI

$3,500 – Bred Heifer, Maggle’s Ella B6, by SS/PRS Gunslinger 824x, cons. by Maggle Simmental Farms, Sturgeon Bay, WI; sold to Dale Prochnow Jr., Medford, WI

$3,200 – Open Heifer, GUNN/MPCC Ms. Manifest, by FBF1 Combustible, cons. by Peine Cattle Company, MN & Gunn Simmentals, TX; sold to Edsel Mathews, Fair Grove, MO

$3,100 – Bred Heifer, Ran-Sim Bela B18, by GW Comfort Zone 651Y, cons. by Ran-Sim Simmentals, Decorah, IA; sold to Engeseth Simmental, Deforest, WI

$3,000 – Bred Cow, EAH A346, by SRS Right-On 22R, cons. by Sweetheart Farm, Wausaukee, WI; sold to Dale Prochnow Jr., Medford, WI

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**Cow of the Year**  
Our membership has a lot of great cows that are deserving of this award. Please consider submitting entries from your herd! Nomination forms will be included in the Membership Mailing in January.

**We want to hear from YOU!**  
The WSA Board is looking for input on future WSA sales: when, where, how many? The WSA Board will be asking for your ideas and feedback in a survey to be included in the January Membership Mailing. It is important for the Board to know what the membership is thinking regarding our major Association events. We are currently working on the survey and hope the information collected will start members thinking and begin constructive conversations to take place at the WSA banquet in March. Be looking for more information coming in the Membership Mailing in January!
Last year at the 2014 Midwest Fall Round Up sale a very excited, soon to be, first time exhibitor purchased his first show heifer. And, what a year he had! Brian Zimmerman participated in numerous shows this year with his heifer Candy Kiss, consigned by Forrest Brook Farms.

At the Northern Wisconsin State Fair in Chippewa Falls, Wisconsin, Brian & Candy Kiss won Reserve Champion Simmental. Damin Hadorn-Papke, a new Wisconsin Junior Simmental Association member, won Champion Simmental & Supreme with his heifer. A few short weeks later at the Eau Claire County Fair in Eau Claire, WI, the tables were turned. This time Brian & Candy Kiss won Champion Simmental. Damin was Reserve Champion Simmental with his heifer. For those watching, it was really neat to see these two top notch heifers compete against each other throughout the summer at the various shows.

There was also some stiff competition in the Simmental Classes at the Central Wisconsin State Fair in Marshfield, WI were Brian & Candy Kiss placed 3rd in his class. Ashley Zimmerman, also a Wisconsin Junior Simmental member took first place in the class and took home Champion Simmental honors. Devin Hadorn-Papke won 2nd with the same heifer Damin had showed earlier. It was a really tough class and they all looked great.

The Wisconsin Simmental Association members want to congratulate Brian for his impressive show record during his first year with his Simmental heifer. Brian and his heifer are eligible to participate in the Wisconsin Simmental Junior Incentive Program, for more information please see the attached information. And, congratulations for a job well done to all of our Wisconsin Junior Simmental members, they did such a great job!

Lisa, Darren and Dyllon Vetsch of Eau Claire, WI were chosen by the Wisconsin Simmental Association as the 2015 family of the year. The Vetsch family owns a herd of purebred Simmental from which they have shown at local, state, and regional events over the years. They now sell their heifers to local families for fair projects and the bulls participate in a state bull test.

Lisa and Darren both work at Johnson Litho Graphics, a printing company, in Eau Claire. Dyllon is majoring in Criminal Justice at UW-Platteville and is a member of the Wisconsin National Guard.

Lisa has served on the WSA Board for 2 years and was re-elected for another two year term.

Dyllon had been a member of the Wisconsin Junior Simmental Association since 2006, serving on the board in 2011 and as Vice President in 2012. He received the American Simmental Association Bronize Award in 2010. He was elected to the WSA board in 2011 and was elected for his third 2 year term this year.
Wisconsin well represented at North Central Regional Simmental Classic

Six juniors represented Wisconsin at the North Central Regional Simmental Classic in Austin, MN with eleven head. Those in attendance were Austin Moll (WJSA Member), Anna Doyle, Carley Reinke, Kim & Logan Beck and Damin Hadorn-Papke (WJSA Member).

WSA Schedule Information

March is right around the corner and with that comes the WSA Annual Spring Spectacular Sale, Annual Meeting, & Banquet. The weekend will be filled with excitement, fun, and camaraderie; please plan on joining us!

Saturday March 12, 2016
12:00 - 4:00pm Viewing of Sale Cattle - Sale barn
4:00 pm WJSA Meeting
5:15 pm - 5:45pm Annual Banquet check in and social
6:00 pm Buffet Style Dinner - Catered by Ma’s Bakery from Bloomington, WI
7:00 pm Annual Meeting - Guest Speakers

Sunday March 13, 2016 - Sale barn
8:30 am Coffee & Donuts
9:00 am – 1:00pm Viewing of Sale Cattle
12:00 pm Lunch sponsored by WSA
1:00 pm WSA Spring Spectacular Sale starts!!

All events will be held at the Grant County Fair Grounds, Lancaster, WI

Wisconsin Simmental Association
S7680 Hillview Road, Eau Claire, WI 54701

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The WSA Board
Wishes You All
A Merry Christmas &
A Happy New Year