

Wisconsin Simmental Association

2012 Directory Advertising Information

The time has come to print the 2012 WSA Directory. This directory is printed annually providing an up to date list of WSA and WJSA members, various advertisements for both members and commercial businesses. It provides information regarding upcoming events, sales, and shows. There is a wide range of topics, including the WSA Family of the Year, youth awards, Board of Director contact information, and Performance Cow of the Year.

There are roughly 1000 copies printed of the directory annually which are distributed to members, local businesses, and at the WSA Spring Spectacular Sale, Farm Technology Days, Wisconsin State Fair, World Beef Expo, Midwest Fall Roundup Sale, and various county fairs and livestock shows.

In order for it to be possible to continue to print an annual directory, WSA must have membership and commercial participation through advertisements in the directory. WSA has enlisted the services of Jane Adolph to produce our 2012 Directory.

Colored Full page ad:	\$ 200
Black & White Full page ad:	\$ 100
Black & White ½ page ad:	\$ 50
Black & White ¼ page ad:	\$ 25

Payment must be received before ad can be printed! Payment can be sent to Jane Adolph if you are sending her a hard copy ad. If you are coordinating your ad with Jane over the phone or via email, please send payment to WSA Treasurer, Scot Zimmerman.

Scot Zimmerman, Treasurer
S15405 County Rd R
Osseo WI 54758 – 715-597-2646

Ads are DUE to Jane Adolph by:

- **February 15, 2012** for all advertisements
- **The sooner you get your ad to Jane the better.**

If you are sending your ad electronically, please send to Jane Adolph at: jeadolph@gmail.com

If you are sending a hard copy ad, please mail it to:

Jane Adolph
18541 Slick Road
Mt. Carroll, IL 61053
Office: 815-297-5456 / Fax: 815-244-8816

Please contact Jane Adolph, via phone, for all other questions, concerns, or to have an ad designed.

On behalf of the Wisconsin Simmental Association Board of Directors, we would like to THANK YOU for your participation in the 2012 WSA Directory!!