



The Simmental Today

a project of the Iowa Simmental Association

Circulation To Over 550 Iowa ASA, ISA, AJSA, & IJSA Simmental Members

Volume 3, Issue 4

September, 2009

2009 Iowa State Fair

If you are from the Pat Boone era this fits the Iowa State Fair ~ *“Our state fair is a great state fair. Don’t miss it. Don’t even be late. It’s dollars to donuts that our state fair is the best state fair in the land.”* Yes, the dust has barely settled over the grounds as I write this newsletter. The weather man cooperated and we had cool weather - great for the cattle and of course, the people too. Even though the crowd numbers were down for the whole fair, the Simmentals were once again the biggest cattle breed at the fair. Roger Allen of Triple C Simmentals from Emerald, Wisconsin judged the 276 animals on Saturday the 21st from a record of 101 exhibitors. A very big thank you to everyone that makes this show the best state fair around (exhibitors, ring help, ISA board and of course the spectators). If you were unable to attend, enjoy the pictures of the winners in this newsletter.

The exhibitor/member brisket supper that was held on Friday evening was a great success with around 300 enjoying the delicious meal.

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Grand Champion Foundation Female - Oak Meadow Farm of Harmony, MN



Reserve Grand Champion Foundation Female - Ratliff Ranch of Venita, OK



Grand Champion & Iowa Champion Purebred Female - Trey Jass of Garner, IA



Reserve Grand Champion & Iowa Reserve Champion Purebred Female - Finesse Livestock of Geneva, IA

### Adults Please Note ~~~

If there is a colored label on the address section of this newsletter that is an indication your Iowa dues have not been paid and you will not be listed in the 2010 Iowa Simmental Directory. ISA dues are due November 1, 2009. Membership applications can be found elsewhere in this newsletter.

### ATTENTION STATE FAIR EXHIBITORS!

All Simmental pictures that were taken at the State Fair are on the ISA website [www.breedingcattlepage.com/Simmental/iasimmassoc](http://www.breedingcattlepage.com/Simmental/iasimmassoc) and may be downloaded for your use. The pictures were taken by Diane Hamilton. A big thank you to her for taking the Simmental pictures and making them available to exhibitors at no cost.



Grand Champion Cow/Calf - Logan Puett of Manhattan, KS



Reserve Grand Champion Cow/Calf & Iowa Champion - Kendall Shaw of Ogden, IA



Grand Champion Low %age Bull - RS&T of Kansas City, MO



Reserve Grand Champion & Iowa Champion Bull Low %age - Long's Simmentals of Creston, IA



Grand Champion & Iowa Grand Champion Bull - VanAernam Simmentals of Exira and JS Simmentals of Prairie City, IA



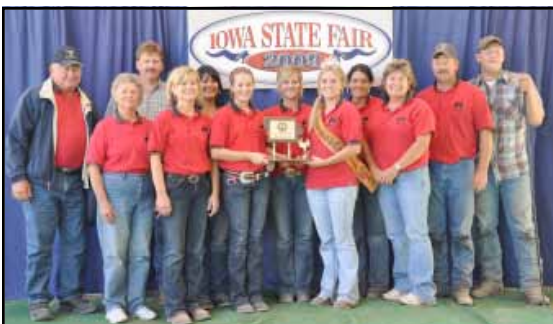
Reserve Grand Champion Bull - Hook Ranch, K-Kim Inc., B Tucker of Manhattan, KS



Premier Exhibitor - Reck Family of Albia, IA



Iowa Premier Exhibitor - Long's Simmentals of Creston, IA



Herdsmen Award - Junck Simmentals of Sioux City, IA

### Congratulations!

To all of you county fair Simmental winners!! Remember to make sure your county extension office returns the form to receive your award at the Iowa Beef Expo Simmental Banquet. You may contact Kellie Carolan at [jkcarolan@partnercom.net](mailto:jkcarolan@partnercom.net) to make sure your name has been turned in or to get an award form to complete.

# The **Hawkeye** Simmental Sale 2009

Selling 125 Head  
of Elite Simgenetics

Offering...

Fancy Show Heifers  
Bred Females  
Simmental Cross  
Show Steers

Sunday  
**October 25, 2009**

Sale begins at 12 Noon Sharp!

Bloomfield Livestock Market  
Bloomfield, Iowa



**RJM MACHOS DREAM U146**

Shown by Lauren Robinson, IA

Ch. Purebred Futurity Heifer, 2009 IJSA Field Day  
Res. Ch. Purebred Heifer, 2009 IJSA Field Day  
Res. Ch. Simmental Heifer, 2009 IJBBA Winter Beef Expo  
Ch. Simmental Heifer, 2009 Grinnell FFA Preview Show  
Ch. Simmental Heifer, 2008 Badger Kickoff Classic



**VPF/TVC KEA U38**

Shown by the Peterson Family, TX

Champion Purebred Heifer  
2009 AJSA South Central Regional Classic

All of these  
champions  
were purchased  
in the 2008  
Hawkeye Sale!

Special Junior  
Incentive!

Any junior that purchases a heifer at the 2009 Hawkeye Sale and wins either Grand or Res. Grand Heifer in the Purebred or Foundation Division at the 2010 AJSA National Classic in Des Moines will receive **DOUBLE** sale credits for the 2010 Hawkeye Sale!



**CASONS MISS SHAWN U29S**

Shown by the Johnson Family, NE

Res. Champion Purebred Futurity Heifer  
2009 IJSA Field Day

## HAWKEYE SIMMENTAL BREEDERS

Cason's Pride & Joy Simmental 641-938-2146  
K&C Simmentals 641-777-6032  
James Simmentals 515-989-3314/515-989-3560  
McGlothlen Simmentals 641-932-5778  
Moore's Simmental Farm 641-632-8343  
Reck Brothers & Sons 641-938-2896  
Reck Bros. Simmental (Lonny) 641-938-2878  
Reck Bros. Simmental (Rodney) 641-799-4195  
Sandeem Simmentals 641-777-9153 • 641-938-2546  
Ver Ploeg Farms 641-628-2669 • 641-780-1098

See sale catalog online at [www.ebersale.com](http://www.ebersale.com)!

Sale Managed By  
Val & Lori  
Eberspacher

**Eberspacher**  
ENTERPRISES INC.

OFFICE  
507-532-6694  
Cell 612-805-7405  
[sales@ebersale.com](mailto:sales@ebersale.com)

# AJSA NATIONAL CLASSIC XXIX

COLUMBUS, IN ~ JUNE 28 - July 3, 2009

## Cattle Show Results



Kiley Elder of Pella ~ Champion Overall %age Female



Kiersten Jass of Garner ~ 3rd %age Female Overall



Courtney Jass of Garner ~ 15th %age Female Overall



Kyle Porter of Geneva ~ 16th Overall Purebred Female



Kyle Ruth of Iowa City ~ 16 Overall Bred & Owned Purebred Female



Tyler Long of Creston ~ 20th Overall Bred & Owned Purebred Female



Trey Jass of Garner ~ 1st Purebred Female and 5th Overall



National Classic Awards Banquet



Iowa Team Fitters



4-on-4 Basketball Team



Iowa Booth at Nationals



Big Discussion



4-on-4 Basketball Team



Greased Watermelon Contest



Basketball Games





CATALOG ENTRY FORM  
2010 Iowa Beef Expo Simmental Sale

For office use only

|                               |                     |      |             |
|-------------------------------|---------------------|------|-------------|
| <b>Name of Animal</b>         |                     |      | E.P.D's     |
| Birthdate                     | Tattoo/Location     | ASA# | CE _____    |
| (circle) Polled/Horned        | Purebred or % _____ |      | BW _____    |
|                               | Sire's Sire         |      | WW _____    |
| Sire                          | ASA #               |      | YW _____    |
|                               | Sire's Dam          |      | MCE _____   |
|                               | Dam's Sire          |      | Performance |
| Dam                           | ASA #               |      | BW _____    |
|                               | Dam's Dam           |      | WW _____    |
|                               |                     |      | YW _____    |
|                               |                     |      | API _____   |
|                               |                     |      | TI _____    |
| Breeding date: _____ to _____ |                     |      | ASA# _____  |

**Mating EPD's**

|              |    |    |    |    |     |    |     |
|--------------|----|----|----|----|-----|----|-----|
| Projected    | CE | BW | WW | YW | MCE | MM | MWW |
| <b>EPD's</b> |    |    |    |    |     |    |     |

Footnotes

**Consignor:** \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**E-mail:** \_\_\_\_\_

#6 Nancy Lane, Clinton, IL 61727 Ph.(217)935-8211/3245 • Fax 217-935-3795 • E-mail: [lmcs2000@yahoo.com](mailto:lmcs2000@yahoo.com)

**Deadline dates:** Completed entries & fees - November 2, 2009; copies of ASA papers - November 15, 2009; pictures - December 1, 2009.

**Entry Fees:** \$250-bulls; \$150-bred females; \$200-open females; \$200-genetic lots.

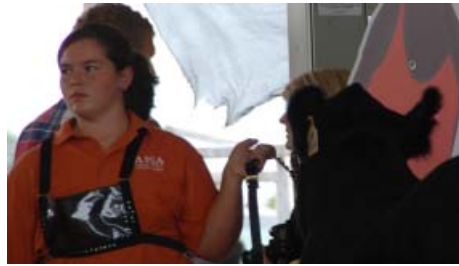
**Entry Fees payable to:** LMCS Escrow --- Mail to: LMCS, #6 Nancy Lane, Clinton, IL 61727

**Iowa Simmental Association Expo Sale Rules**  
**Sale to be held on February 15, 2010 at Iowa State Fairgrounds, Des Moines Iowa**

1. Entries are to be made to Larry Martin Cattle Sales, #6 Nancy Lane, Clinton, IL 61727
2. Deadline for entries will be **November 2, 2009. Picture deadline is December 1<sup>st</sup>** with breeder having the responsibility to make sure they are received. All breeders who enter cattle for the 2009 Sale **must** be a member of the Iowa Simmental Association at the time the entries are submitted for the sale. Dues will no longer be deducted from your sale check. Send your dues to Harold Williams by November 2, 2009 to be eligible to sell in the Expo sale and be listed in the 2010 Breeder's Directory.
3. All consignors shall be a member or a junior member of the Iowa Simmental Association and meet membership requirements of having a permanent residence in Iowa and have their cow herd reside in Iowa.
4. No additional entries will be accepted after November 2<sup>nd</sup>, but substitutions for or withdrawal of entry may be made up to November 16<sup>th</sup> and in the case of withdrawal, the entry fee paid for that animal will be refunded. **No entry fee refunds will be made after November 16<sup>th</sup>.**
5. Entry fees per head will be \$250 for bulls, \$150 for bred females, \$200 for open females, and \$200 for each genetic lot entry. Each genetic lot or package will pay an entry fee. A genetic lot or package is defined as a pregnant recipient, embryo package of 3-5 embryos or a flush. Entry fees must accompany sale entries, however no check received for sale entries will be deposited until after December 1, 2009. Any open heifer sold in the 2010 Expo sale to an ISA member may be entered in the 2011 Expo sale as a bred female and the entry fee of \$150 will be waived.
6. Sale commission of 5% of the selling price will be charged in addition to the entry fee.
7. Limit of entries from any one breeder will be 1 bull, 3 bred females and 3 open females. A second bull from a consignor may be entered if the consignor enters 1 or more females. In any case no more than 2 bulls will be accepted from 1 consignor.
8. **Copies only** of registration papers must be sent to the sale manager, Larry Martin, and must be postmarked no later than November 15<sup>th</sup>.
9. Sale entries, money and registration certificates received, will be acknowledged by the sale manager when he receives them.
10. All bulls selling shall be purebred and must be born between April 1, 2008 and April 1, 2009. Each bull must have a minimum 205 day adjusted weight of 650 lbs and a minimum yearling adjust weight of 1100 lbs. All bulls must be a guaranteed breeder by the seller and pass a semen test by an approved semen collector before June 15, 2010. In the event that a bull does not have a satisfactory semen evaluation by June 15<sup>th</sup>, the buyer is entitled to a full refund of the selling price from the seller. Seller has 6 months after return of the bull to retest him.
11. Bulls born after January 1, 2009 will be weighed and must meet the minimum weight of 3 lbs per day of age. They will get a one-time weigh with **no** reweigh and **no** tolerance from the minimum required will be given.
12. Bull scrotal measurements will be taken at check-in time and must meet a minimum scrotal measurement of 33 centimeters at 12 months of age and size will be adjusted for actual age of the bull. All bulls will be required to submit to ultra sound measurements to get backfat, marbling potential and rib eye area per cwt adjusted to 365 days of age. Bulls and females hip height will be measured.
13. A floor price of \$1200 for bulls selling will be established, floor on bred females will be \$1000 and the floor on open females will be \$800. If the bid price does not exceed the floor price, the 5% commission will not be charged for that animal. However, the entry fee will be forfeited.
14. Females accepted must be registered 1/2 blood or higher %age Simmental. Females may be bred to purebred Simmental or ASA registered foundation other breed bulls, which must be registered with ASA, to be an acceptable service sire. All females must be sired by a purebred Simmental bull.
15. Cow-calf pairs will be allowed in the sale if the calf is at least 45 days old on sale day.
16. Iowa breeders must wholly own animals born from an embryo transfer and the consignor must hold ownership of the embryo before the calf is born.
17. All bred females entered in the sale must be bred either by AI or natural service on a known date only. Females must be bred before August 1, 2009 unless selling as part of a cow-calf pair, in which case the cow may be bred after August 1, 2009. The bred females must be pregnancy tested with results noted on the health paper. All females must be calfhood vaccinated.
18. All open females that sell in the sale must be born before August 1, 2009 and must be pregnancy tested before sale day to prove that they are open. Test results must be noted on health paper.
19. No artificial filling of sale cattle will be allowed unless under the advice of the official Beef Expo Veterinarian. Anyone caught not complying with this rule will be cause for all animals from that consignor to be dropped from the sale.
20. Tattoos must be legible and correct at sale check-in time according to the registration certificate to sell in the sale.
21. A transfer fee of \$5 (if applicable) will be retained from sale proceeds and paid to the American Simmental Association with the properly transferred registration certificate completed by the sale manager.
22. Each animal consigned to the sale shall have an individual current health certificate certifying that the animal has had the required vaccinations and tests so that they can be shipped out of state. Any modifications from these health rules to conform to Beef Expo requirements will be noted in future letters to consignors.
23. All cattle must be broke to lead. All bulls must be handled with a nose lead anytime that the animal is out of his stall, especially in the sale ring.
24. It is suggested that the information on ration fed to each consignors' animal be attach to their health paper prior to the sale.
25. Bedding will be provided for a charge and will be put down by the barn people. No other bedding of any kind will be allowed. No stall ramps will be allowed and no butt fans may be used.
26. Each consignor on sale day will be responsible for getting their cattle to the sale ring in the proper order as set up by the sale manager.
27. If a female is sold as "safe in calf" to a given sire on a specified date and proves to be otherwise, or a female sold as open and proves to have been bred before the sale, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal to the farm of the seller.
28. Sale cattle will be assigned stalls before arrival for the sale. Consignors may request to be stalled as groups with other consignors, if sale manager gets the request before February 1, 2010.
29. Sale committee reserves the right to reject any animal arriving for the sale that is unsound or has an unruly disposition.
30. Any animal not meeting requirements for the sale must be moved out of the sale cattle stalls by 8:00AM Sunday, February 14<sup>th</sup> and taken home or put in the tie-out barn.
31. Since there will be no people at grounds gates to check proper ownership of cattle leaving, each consignor will be responsible that cattle they sold gets loaded to proper owner/buyer.
32. Each breeder **must** guarantee their consigned animal will pass a DNA test confirming parentage as stated on the animals' registration certificate.
33. **ALL CATTLE MUST BE DARK GREEN CODED FOR GENETIC DEFECTS EITHER BY TESTING OR PEDIGREE. NO EXCEPTIONS!**

**6** NOTE: Anyone wishing to enter genetic lots, contact Larry Martin prior to entry.

Miscellaneous National Pictures



State Fair 4-H and FFA Show Pictures



Trey Jass of Garner -  
Champion 4-H  
Purebred Female

Kennedy Core of  
Pleasantville - Reserve  
Champion 4-H Female



Colton Beaulieu of Sioux  
City - Champion 4-H  
Foundation Female

Kiersten Jass of Garner -  
Reserve Champion 4-H  
Foundation Female

Emily Hanson of Adel -  
4-H Champion Steer

Anthony Burke of DeWitt -  
Champion FFA Foundation  
Simmental



Kyle Porter of Hampton -  
Champion FFA Simmental  
Female

Russ Beckman of  
Mediapolis - Res Champ  
FFA Simmental Female

Jada Pleggenkuhle of Sumner  
- Champion FFA Cow-Calf

Alyssa Vandevort of Pella -  
Res Champ FFA Cow-Calf



**2010 American Junior Simmental Association  
National Classic XXX**

July 11 - 16, 2010 • Des Moines, Iowa

# HELP NEEDED !!!!!

Simmental Enthusiasts;

Iowa is proud to be the home of the 2010 National Junior Classic. This will be the 30<sup>th</sup> anniversary for this event and we want to ensure that folks have a wonderful experience during the week. In order to pull this event off we are asking for your help.

We still need financial and/or meal donations and lots of volunteers. If you or your business is able to help in any way please contact me as soon as possible.

Let's be sure that our visitors get a taste of our Iowa Simmental hospitality.

Thanks

Tammy Heaton

641-751-1984

2010Simmental@live.com

## State Fair Iowa Champions and Reserve Champions (continued)



Champion Iowa Foundation Female -  
Kiersten Jass of Garner, IA



Reserve Iowa Champion Foundation  
Female - Ruby Cattle of Murray, IA



Reserve Iowa Champion Cow-Calf -  
Cason's Pride & Joy Simmentals of  
Albia, IA



Reserve Iowa Champion Low %age Bull -  
Long's Simmentals of Creston, IA



Reserve Iowa Champion Bull - RB  
Simmentals of Correctionville, IA

**2010 Iowa Simmental Association Dues**

Iowa Simmental Annual Membership Dues: \$50.00

Due November 1, 2009 (to be listed in Iowa Simmental directory)

\_\_\_ No, do not include my listing on the Iowa Simmental Association Website

Name: \_\_\_\_\_

Ranch or Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

e-mail Address: \_\_\_\_\_

Directions to farm: \_\_\_\_\_

Send to Harold Williams, Secretary  
Iowa Simmental Association  
2952 310<sup>th</sup> St  
Orient, IA 50858  
Phone: 641-344-4786

----- Cut here and send with payment -----

**2010 Iowa Junior Simmental Association Dues**

Iowa Junior Simmental Annual Membership Dues: \$10.00

Due November 1, 2009 (to be listed in Iowa Simmental Directory)

Name: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Birthdate: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Send to Kellie Carolan, Advisor  
Iowa Junior Simmental Association  
306 5<sup>th</sup> Ave SE, State Center, IA 50247  
Phone: 641-751-0737

----- Cut here and send with payment -----

**2010 Iowa Simmental Directory**

|                                                |       |       |
|------------------------------------------------|-------|-------|
| Black & white card ad (2"x4")                  | \$50  | _____ |
| 1/2 page black and white ad (5.125"x4")        | \$100 | _____ |
| 1 page black and white ad (5.125"x8")          | \$150 | _____ |
| 1 page color ad (5.125"x8")*                   | \$200 | _____ |
| Original photo scans (for each picture we scan | \$10  | _____ |

\*\*There is no fee for photos that are e-mailed at a min. of 300 dpi\*\*  
Please send sized-camera ready ads as jpeg or pdf at 300 dpi.  
Send 3x5 digital photos at 300 dpi.

|                         |       |
|-------------------------|-------|
| Subtotal                | _____ |
| Less state sale credits | _____ |
| Grand Total             | _____ |

\*Allow additional 1/4" on all sides for a bleed

Name: \_\_\_\_\_

Farm Name: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home #: \_\_\_\_\_ Cell #: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Ad deadline:**

November 1, 2009 **(no exceptions!)**

Make checks payable to:  
Iowa Simmental Association

**Attention: A check MUST be received  
by November 15 for the ad to be  
completed!**

**Send ad copy and payment to:**

Kellie Carolan  
306 5<sup>th</sup> Ave SE  
State Center, IA 50247  
Home: (641)483-5032  
Cell: (641)751-0737

E-mail: [jkcarolan@partnercom.net](mailto:jkcarolan@partnercom.net)

## 2009 August ISA Meeting Notes

President, Steve Jass with all board members present, called the ISA board meeting to order on August 21, 2009. Also in attendance were Kellie Carolan, Tammy Heaton and Pat & Donna Ruth.

The secretary and treasurers reports were read and approved.

Kellie Carolan reported on a very successful Jr Field Day in June with several of new families involved for the first time. We welcome them aboard and will look forward to them to be a part of the association.

Directory ads were discussed and all will stay as is with the continued ad credits from the 2009 Expo Sale.

Tammy Heaton reported on the success of the 2010 Classic with a generous donation of \$5,000 cash from John Deere and a possible piece of machinery for auction. Tammy received \$1000 from the Sweepstakes embryo sale and \$2656 from the silent auction at the Indiana Classic. She stated we need to get more intense on raffle ticket sales for a "Herd in a Pen."

Expo sale rules were gone over with a couple of changes and one addition. All cattle must be green-coded for genetic defects either by testing or pedigree. **NO EXCEPTIONS!**

*Meeting notes continued on page 13*

# Specht Family Simmentals

## FIRST ANNUAL PRIVATE TREATY BID-OFF SALE

Opens, Breds, and Bull Calves Offered!

October 2, 3, and 4  
(Initial Bids due by 7pm Oct. 4)



2/09 - Wheatland Bull 680S x  
PCC Night Moves



1/09 - Triple C Invasion x  
Meyers Red Top

Visit [www.specht.webs.com](http://www.specht.webs.com) for more info and a sale listing, or call Nick at 563-543-1344.

## Golden Acres Simmental's Usual Suspects Pasture Sale Bids Close 6PM Sept. 13th

*Featuring approximately 15 registered Simmental  
steers and Foundation heifers. All Simmental calves are  
eligible for the Iowa Junior Futurity Show.*



*Hired Man x Sim.*



*Macho x Angus Donor 243*

## Golden Acres Simmental

11766 450th St. Laurens, Iowa

Doug Wenell    Jeff Wenell    Chad Wenell  
515-321-8457    515-371-0764    515-231-3706

[wenellsimmies.com](http://wenellsimmies.com)

## Know Your Board Members!



Hello, my name is Steve Jass from Garner. My wife, Nancy, a kindergarten teacher at nearby West Hancock Elementary,

and I have two sons. Chase is 16 years old and is a sophomore in high school, Trey is 14 years old and is in the eighth grade. The boys are active in IJSA, 4-H, FFA, church, and sports.

Jass Simmentals is a family-based grain, cattle, and hog operation in north central Iowa. My parents, Alan and Margaret, and my brother, Mark, his wife, Beth, and girls, Courtney and Kiersten, are also involved.

I am a life-long member of Zion Evangelical and Reformed Church in Garner, have served as the secretary/treasurer of the Winnebago-Hancock County Cattleman's Association for 10 years, have served as chairman of the North Central Simmental Group, and was beef superintendent at our county fair for a number of years.

I bought my first Simmental heifer in the late 1970's out of Nebraska while looking for steers. She was a

spotted King Arthur daughter. Since then our herd has grown to 100 cows, with one-third being purebred, one-third percentage, and one-third being recipes. We market bulls, bred heifers, and open heifers at a number of consignment sales and through private treaty.

The 2010 Nationals is being held in Des Moines next summer! If you have never attended a Classic, either as a participant, spectator, or volunteer, I would highly encourage you to do so. Your support is needed in a variety of areas to make this a successful and memorable event for our youth. Remember to contact any junior for your tickets for the "Herd in a Pen" raffle.

I have enjoyed the opportunity to serve as your board member for the past two terms. I have met many people, who I might not have gotten to know, had I not served on the board. Our board has strived to make the best decisions for the entire membership and there are many difficult decisions to be made in the near future. I would encourage you to contact me or any other board members with your opinion, positive or negative. Without your input, we can not make informed decisions of what our membership desires. I would like to thank you for the opportunity to serve you as a board member for the past six years.

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2009-2010 Futurity Sales

A heifer or steer purchased at any of the following sales will be eligible to show at the Iowa Junior Simmental Field Day that is held in June each year. There is a separate division for these futurity animals and prize money from the entry fee the sale pays is divided among this division. When you purchase an animal be sure and let them know you want to enter the futurity division and complete the correct paperwork.

Golden Acres Usual Suspects Pasture Sale - Laurens - 9/13/09 - Doug Wenell

Long's Simmentals Private Treaty Sale - Creston - Check www.longsimmental.com for details - Rob Long

Select Showcase Sale - Cedar Rapids - 9/19/09 - Dwyer Cattle Services/Keith Hotz

Hawkeye Simmental Sale - Bloomfield - 10/25/09 - Eberspacher/Warren McGlothlen

Value Based Genetics Sale - Decorah - 11/7/09 - Jeff Springer

Southwestern Community College Breeders Classic - Creston - 11/8/09 - Deron Shawley

Heartland Performance With Class Sale - Waverly - 11/8/09 - Eberspacher/Tom Lynch

North Central Simmental Fall Classic - Northwood - 11/22/09 - Eberspacher/Don Onstot

Janssen Farms Cow Treasures Sale - Gilmore City - 11/29/09 - Eberspacher/Janssen

Iowa Beef Expo Mark of Genetic Excellence Sale - Des Moines - 2/15/10 - Larry Martin/Harold Williams

Southwest Simmental Group Sale - Dunlap - 2/28/10 - Marshal Ruble/Dennis Larson



The annual banquet and awards program will be held February 14, 2010 at the Holiday Inn and Suites Northwest. The motel is located just south of I-80 & I-35 at the Merle Hay Road exit. Rooms are blocked for Saturday night the 13th and Sunday night the 14th. The hotel phone number is (515)278-4755 or (800) HOLIDAY. Cost of the room is \$84.00 plus tax. Rooms may not be available after February 5, 2010 so make your reservations early.

Herd in a Pen Don't Miss Out!!

If you haven't gotten your "Herd in a Pen" Tickets there is still time, but don't wait too long as tickets are going fast.

What is "Herd in a Pen"?

It is your chance to win **6 Bred Heifers** from 6 of Iowa's Top Simmental Breeders. Breeders include Drake Simmentals, Jass Simmentals, Golden Acres Simmentals, Janssen Simmentals, Long Simmentals & Reck Brothers N Sons Simmentals.

The heifers are 3/4 and up and are due to calf in the March timeframe to purebred Simmental bulls.

The WINNER will be drawn at the 2010 Iowa Winter Beef Expo Simmental Sale. The heifers will be on display at the event as well. You need not be present to win. Greg Miller has also graciously donated 250 miles of hauling to the winner for these animals.

Don't miss out WINNER TAKES ALL 6!!!!

For ticket information please contact one of your local Simmental Junior or Senior members or call Carrie Erger at 319-551-7626 or e-mail 2010Simmental@live.com

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## Select Showcase Simmental Sale

Saturday September 19, 2009 at 1:00 pm

Kirkwood Community College Tippie Beef Center Cedar Rapids, IA



Lot 23 March DJ Salute Heifer



Lot 15 April S.O.S Heifer



Lot 28 February Freedom Heifer

**Featuring 60 Lots of Registered Simmental & Club Calf Cattle. Including Open Heifers, Steers, Bred Heifers, & Genetic Lots!**

**All Open Heifers & Steers are halter broke!**

**Give us a call to request your catalog today!**



Lot 61 March Sun Seeker Steer

**View more photos online:  
[www.dwyercattle.com](http://www.dwyercattle.com)**

**Sale Managed by,  
Dwyer Cattle Services  
Bob & Nick Dwyer  
Home/Fax: 309-426-2581  
Bob's Cell: 309-337-1404  
Nick's Cell: 309-337-6404  
[sales@dwyercattle.com](mailto:sales@dwyercattle.com)**

**SWCC**  
Southwestern Community College  
Agricultural Department

PERON SHAWLEY  
OFFICE: 641-782-1352  
CELL: 641-202-3626

SWCC@IOWA.EPU/AGSITE  
SHAWLEY@SWCC@IOWA.EPU

**10TH ANNUAL**  
**Breeders Classic**  
SUNDAY  
NOV. 8TH 2009  
1:01 PM

SOUTHWESTERN COMMUNITY COLLEGE - CRESTON, IOWA  
SWCC AG SITE LOCATED 1/4 NORTH OF MAIN CAMPUS ON LINCOLN ST.

AUCTIONEER: AL CONOVER  
RING STAFF:  
MIKE SORENSEN LPI  
DUSTIN CARTER LPI  
BRICE CONOVER EPJE

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### Know Your Iowa Simmental Queen!



Hi – My name is Allison Junck. I am the daughter of Rick and Theresa Junck. I am 17 years old and will be a junior at Hinton High School. When I am not busy working with the calves on the farm, I enjoy basketball, volleyball and running. This summer I have been really busy with my 4-H calves and sports. I am still playing basketball and having games on weekends. I have also been busy with our state fair calves and I wish I could say that we were taking a couple but I won't be getting off that easily.

At our county fair I had Champion Simmental heifer, Champion showman, Reserve Champion feeder calf and Grand Champion market beef. This makes getting up early and going to bed late after rinsing the cattle worth all the effort.

#### REMEMBER

The annual meeting of the American Simmental Association will be held in Kansas City at the Hilton Kansas City Airport on October 30, 2009 at 3:00.

Being the 2009 Iowa Simmental Queen so far has been great! I have met a lot of great people. I look forward to helping out at State Fair and can't wait to see everyone again.

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Congratulations!



Katlyn Ruth of Iowa City was the recipient of the Iowa State Fair Heifer Award of \$500 to be used toward the purchase of an animal in the 2010 Iowa Beef Expo Simmental Sale. Way to go Katie!

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#### 2009 ISA Meeting Notes continued

A payment of \$40 per contestant per Regional and/or Classic will be continued for Iowa Junior members that participated. These checks will go out soon.

Kelly Schmidt, North Central ASA Field Representative reported an increase of interest in Simmental genetics in his region. Kelly will be attending the Iowa Beef Expo. Thanks to Kelly for his travels in Iowa contacting breeders and promoting our Simmental breed.

It was the unanimous decision of the board to present Naomi Christensen a lifetime membership.

Meeting adjourned.

Iowa Beed Expo Rules  
 Iowa Beef Expo Entry Form  
 2010 Directory Ad Form  
 ISA, IJSA Membership Forms

| Iowa Simmental Association Board                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Iowa Jr Simmental Association                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Board IJSA Advisor Team                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>President</b> - Steve Jass - Garner ~~~~~ 641-587-2348<br><b>Vice President</b> - Gale Van Aernam - Exira~712-268-5470<br><b>Executive Secretary/Treasurer</b> -<br>Harold Williams - Orient ~~~~~ 641-344-4786<br><br>Donald Onstot - Carlisle ~~~~~ 515-989-3560<br>David Haines - Exline ~~~~~ 641-650-2837<br>Craig Kaisand - Bussey ~~~~~ 641-944-5302<br>Gerald Schorg - Remsen ~~~~~ 712-786-2739<br>Nick Specht - Guttenberg ~~~~~ 563-543-1344<br>Rob Long - Creston ~~~~~ 641-344-3028<br>Jason VerPloeg - Pella ~~~~~ 641-628-2669 | <b>President</b><br>Courtney Jass - Garner ~~~~~ 641-587-2174<br><b>Vice President</b><br>Kyle Ruth - Iowa City ~~~~~ 319-430-0540<br><b>Secretary</b><br>Chase Jass - Garner ~~~~~ 641-587-2348<br>Tyler Long - Creston ~~~~~ 641-337-5037<br>Cody Long - Creston ~~~~~ 641-337-5037<br>Allison Junck - Hinton ~~~~~ 712-239-3680<br>Kyle Lucas - Boone ~~~~~ 515-826-3527<br>Andrea Kaisand - Bussey ~~~~~ 641-891-2672<br>Fonda Muhlenbruch - Cedar Falls ~ 515-852-4496<br>Brent Reck - Blakesburg ~~~~~ 641-938-2878 | <b>Chairman</b><br>Kellie Carolan - State Center ~ 641-483-50B2<br><b>Secretary</b><br>Morgan Wadsworth - Dunlap ~ 712-592-0357<br><b>Treasurers</b><br>Pat & Donna Ruth - Iowa City ~ 319-430-0540<br><br>Rob & Gina Long - Creston ~ 641-344-3028<br>Mark Muhlenbruch - Dows ~ 515-852-4496<br><br>Check out the ISA website at <a href="http://www.breedingcattlepage.com/Simmental/iasimmassoc">www.breedingcattlepage.com/Simmental/iasimmassoc</a> |

**2009-10 Upcoming Events and Deadlines**

- Sept 13 - Golden Acres Usual Suspects Pasture Sale - Laurens
- Sept 19 - Select Showcase Sale - Cedar Rapids
- Oct 25 - Hawkeye Simmental Sale - Bloomfield
- Nov 2 - Iowa Beef Expo Sale Nominations Due
- Nov 2 - ISA Membership Deadline
- Nov 2 - 2010 Breeder Directory Ad Deadline
- Nov 7 - Value Based Genetics Sale - Decorah
- Nov 8 - SWCC Breeders Classic - Creston
- Nov 8 - Heartland Performance With Class Sale - Waverly
- Nov 22 - North Central Simmental Fall Classic - Northwood
- Nov 29 - Janssen Farms Cow Treasures Sale - Gilmore City
- Dec 15 - Deadline for "The Simmental Today" Newsletter
- Feb 13, 2010 - Expo Sale Cattle Checkin
- Feb 14, 2010 - Annual Simmental Banquet - Holiday Inn Northwest - Social Hour & Banquet
- Feb 15, 2010 - Iowa Beef Expo Mark of Genetic Excellence Sale - Des Moines - 11:30 A.M.
- Feb 28, 2010 - Southwest Simmental Group Sale - Dunlap

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If you are receiving this newsletter and do not wish to, please contact Joyce Williams at hjwilliams@wildblue.net or 641-344-4776

Got News???

If you have information, pictures, or advertising you would like included in the next newsletter, please contact Joyce Williams. The newsletter is published 4 times a year ~ January, April, July, and September.
 Advertising Costs - Camera ready JPEG or PDF format required.
 Full page color - 7.5" x 10" \$200.00 - B&W - \$150.00
 1/2 page color - 7.5" x 5" \$100.00 - B&W - \$75.00
 1/4 page B&W - 3.75" x 5" \$50.00
 Yearly Card ad B&W - 3.75" x 2.5" \$100.00
 For more information in placing an ad or information in the newsletter contact Joyce at hjwilliams@wildblue.net or 641-344-4776. **Deadline for next newsletter is December 15, 2009.**

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**ATTENTION JUNIORS!!**  
 Now is the time to purchase your Simmental steer or heifer for all of the activities in 2010. Attend one of the Futurity Sanction Sales and purchase an animal and be eligible to show at the Junior Futurity Show in June and then be ready for the BIG 2010 Classic Event in July.